

Nedap iD Cloud Loss Prevention

*Seamless Shopping
Without Shrink.*

Why

Today's shoppers demand a seamless shopping experience. **In-store shopping should feel like online shopping: easy, fast and without any queues or barriers.**

Retailers that fail to bring this frictionless experience into their stores will lose customers and their stores will become increasingly irrelevant.

Offering seamless shopping experiences, like self-checkout, buy-online-pickup-in-store (BOPIS) or receiptless returns, create new dilemmas and challenges for retailers. The more seamless it is to shop, the higher the risks are for internal and external theft and fraud. Fewer constraints for shoppers automatically mean fewer constraints for dishonest people.

The Problem

How can you achieve the goal of delivering seamless shopping experiences without uncontrollable shrinkage levels?

The traditional loss prevention solutions alone will not be the answer to this question. They either stand in the way of delivering seamless shopping experiences, such as the inconveniences of hard tags, or are becoming unmanageable in an omnichannel world, like monitoring CCTV. Over time, these solutions will only cost more time and more money; all at the expense of the shopping experience.

Now more than ever, consumer demands and omnichannel strategies call for modern loss prevention solutions. Loss prevention must evolve, widening its scope from combatting in-store theft to becoming an omnichannel enabler and profit protector.

64%

of retailers

say that ORC has become more of a priority for their organization in the last 5 years.

(NRF, Organized Retail Crime Survey)

Less than

1 in 20

brands offer self-checkout in store.

(Newstore Omnichannel Leadership Report)

But

1 in 3

consumers

desires this form of checkout.

(Newstore Omnichannel Leadership Report)

How

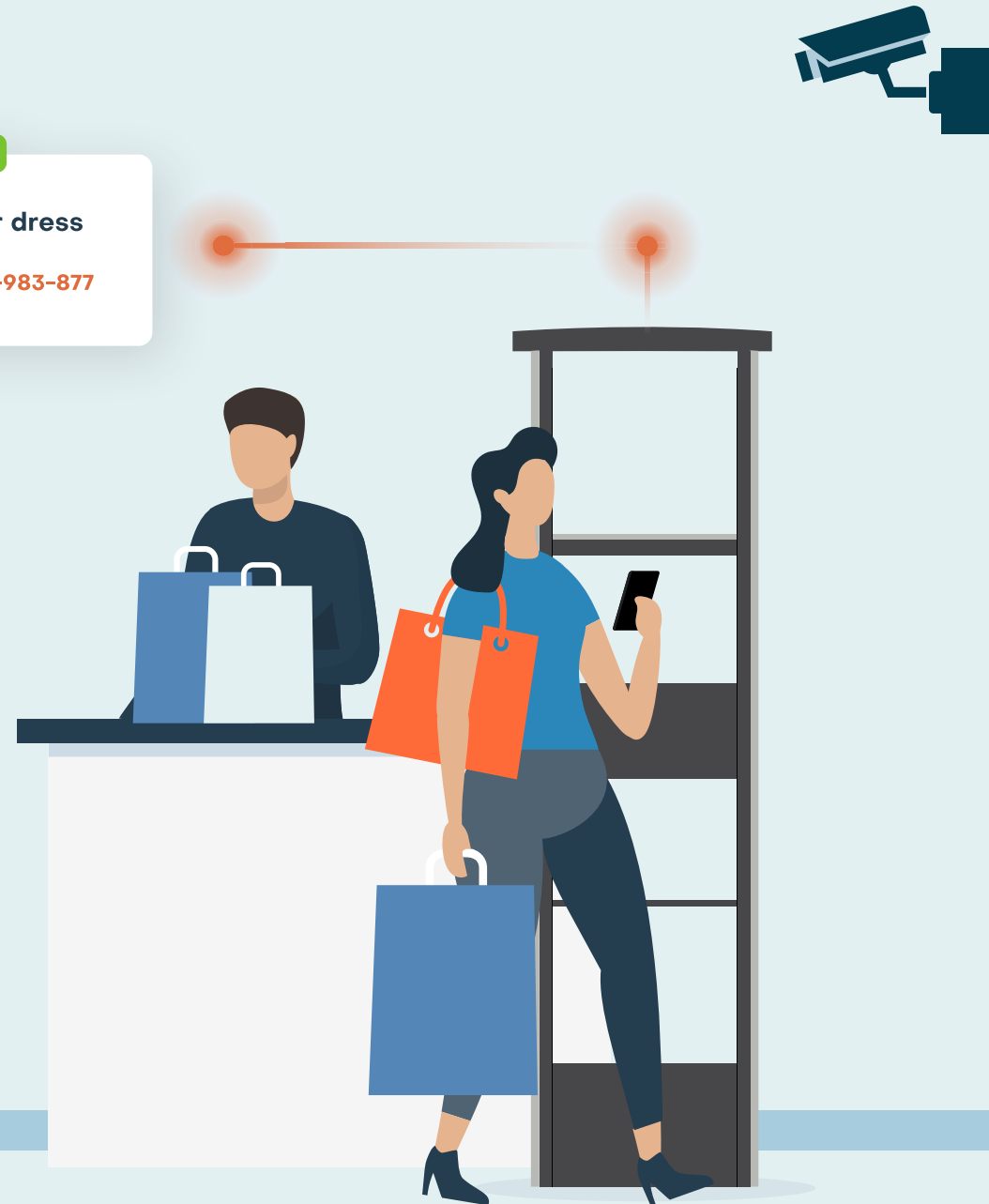
By tracking every unique item at critical areas in your stores, such as at the point-of-sale or your store entrance and exit, with the help of RFID technology. Since RFID is a highly adopted retail technology for inventory visibility, leveraging RFID for loss prevention is a logical next step.

Detect every unique item that leaves your store, whether it's paid or stolen, and recognize suspicious events, identify losses instantly and gain detailed insights into shrinkage patterns. This allows you to gain a deeper understanding of your shrinkage challenges.

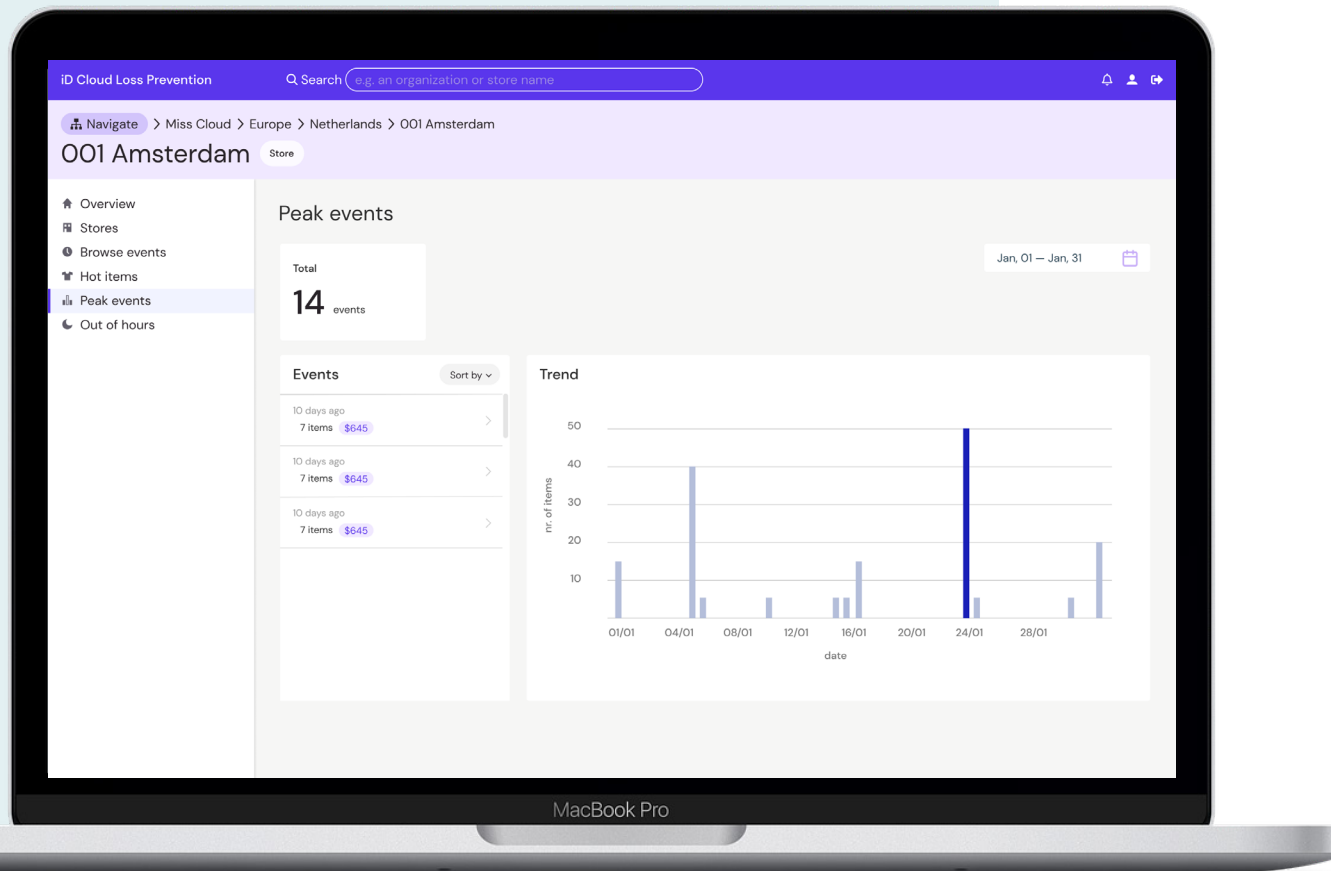
Through this data driven way of working, you can offer seamless shopping experiences for your shoppers, while at the same time make better decisions on how to protect your merchandise – and be in control of your shrinkage levels.



SOLD
Blue summer dress
Size: 14
Item code: 746-983-877



What



iD Cloud Loss Prevention is a cloud-based RFID solution that enables you to detect, quantify and prevent losses. This solution is part of our iD Cloud Platform: an integrated suite of SaaS solutions for inventory visibility.

With the help of the iD Cloud Loss Prevention dashboard, you can see an overview of events captured by your RFID-based EAS systems, your POS and other devices. Suspicious events, such as items leaving your store in bulk, items leaving outside of opening hours or fraudulent returns, are automatically brought to your attention by our smart algorithm.

What

After validating these events, you can categorize them and store a record of which theft events happen most often within your stores. By using the data this way, you can combat crimes like ORC and internal theft.

For loss prevention to be a true omnichannel enabler, it's key to look beyond single theft events. That's why iD Cloud Loss Prevention was designed to be able to recognize patterns over the long term so you can act accordingly.

Know which items have a higher theft risk, see which stores or regions need more attention and discover shrinkage trends that otherwise would have gone unnoticed.

iD Cloud Loss Prevention helps you confidently decide where to allocate your resources: from staff security training programs to hard tag usage and from monitoring CCTV to notifying other stores when a theft event happens. Enable omnichannel strategies and protect your shrinkage with a data driven loss prevention strategy.

Perfect inventory visibility, zero waste and no losses. That's our vision for every retailer in this world.

No loss, no matter where, should go unnoticed. This mission continues to be our guiding principle for developing iD Cloud Loss Prevention. Together with our active global iD Cloud user community, ***we strive to deliver seamless shopping experiences. Without shrink.***



Features

Hot items

Hot items are the items that are most spotted in theft events.

High risk

Search

Chunky sneakers
€914,18 41 items at 6 stores

Flared jeans
€645,02 66 items at 10 stores

Cool shirt
€565,32 54 items at 5 stores

Bucket hat
€540,11 52

Summer slipp
€399,45 3

Top 5 stores



- O94 Amsterdam - €645,18
 - O02 Rotterdam - €245,18
 - 138 Hengelo North Easth - €245,18
 - O22 Groningen Shopping mall - €245,18
 - O84 Utrecht - €245,18
- + show all stores

Hot stores

Store and division overview pages highlight locations with the highest losses.

Stores & divisions

Show 25

Store	Stolen items	Peak events
O88 Rotterdam	560	2
399 Amsterdam North	450	5
955 Groenlo	430	
O11 Zwolle	415	

Division loss

Week 34 (Aug 21 - Aug 27)

3.7%

Loss % of sales

€ 2.384

Loss value

High Theft hours

High Theft Hours will help you find trends in losses per store, day of the week, and time of the day.

Trend

Based on data from Aug. 07 until Sep. 14.

Loss value Loss % of sales

Store	Loss value	Mon	Tue	Wed	Thu	Fri	Sat	Sun
O01 Rotterdam	€12.346,22							
234 Amsterdam North	€10.563,19							
919 Groenlo	€9.433,58							
O11 Zwolle	€8.346,19							
499 Deventer	€8.113,22							
349 Utrecht Mall	€7.966,79							
O02 Amsterdam	€6.346,18							
O27 Groningen	€6.226,15							
123 Borne	€5.876,22							
986 Den Haag	€5.003,47							
O02 Amsterdam	€4.446,75							
185 Enschede	€4.346,22							
962 Amstelveen	€4.100,74							
654 Amsterdam South	€3.686,00							

Features

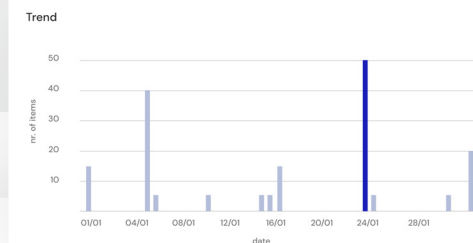
Sweethearting events

By autonomously monitoring voided transactions, Sweethearting events highly accurately pinpoint fraudulent activities in an early stage.

Sweethearting events					Validation
Store	Value	Product	Walkout time (min)	Transaction time	
O88 Rotterdam					
Entrance East	€421.03	Business loafer	0:30	08:23:59 (CET)	
Entrance East	€470.52	Bucket hat	8:41	08:23:42 (CET)	
O01 Amsterdam					
Entrance Mall	€50.99	Chunky sneaker	1:59	15:00:20 (CET)	
O93 Utrecht					
Entrance North	€401.40	Summer slippers	2:42	12:45:04 (CET)	
Backdoor	€130.10	Little black dress	2:00	09:22:36 (CET)	

Peak events

See items leaving your stores in high volumes, such as in ORC attacks.



Total
14 events

Events

Sort by ▾

10 days ago

7 items \$645

10 days ago

7 items \$645

10 days ago

7 items \$645

Event validation

Validate events and keep track of suspicious events.

View event

Sweethearting (cancelled sale walkout)

Event details

12 Apr 2021, Mon
O01 Amsterdam
Front entrance 2

Walkout details

Transaction cancelled at 13:37:00 (CET)
Seen at exit at 13:41:03 (CET)
Walkout time 4:03 minutes

Product details



Chunky Sneaker
38, Night black
€ 98,89 (\$99.99)
7621178380

Event validity

To find if an event is true loss, view CCTV or transactions.

☒ True

☐ False

☐ Ignore

Please provide a reason or cause:

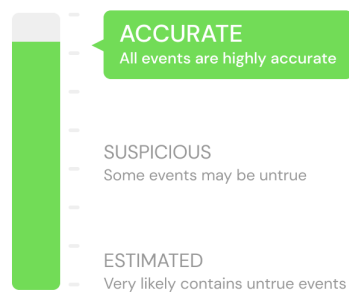
Grab and run

Features

Data source accuracy

The software lets you know how to interpret the data you see: the more data sources connected, the more accurate the data will be.

The data reliability for hot items is



Your organization can improve data reliability by adding more data sources. [Find out more.](#)

Out of hours

Spot items leaving your stores before or after closing time, which could be potential policy violations.

Opening hours for 001
Amsterdam

Hours set

Events

01/01/2021 - 08:22:26 (CET)

Sports sneaker
\$ 80.00 7621178380

01/01/2021 - 08:22:24 (CET)

Cool Sneaker
\$ 89.99 7621178380

01/01/2021 - 08:19

Pilot Polo
\$ 80.00 7621178380

01/01/2021 - 07:53

Pilot Polo
\$ 80.00 7621178380

Browse events




Have full control of all items leaving your stores, and browse all events captured by the system.

All events

Article	Event type	Code	EPC	System group	System
Top Sneaker	RFID_SOLD	1156121595	..0557188.3456121595	Back entrance	iSense Back 2
Pilot Polo	RFID_SOLD	651812288	..0557188.3454684631	Back entrance	iSense Back 2
Cool Sneaker	RFID_ALARM	5123512111	..0557188.3451123512111	Back entrance	iSense Back 2
Denim Jacket	RFID_ALARM	651812288	..0557188.34651812288	Entrance with a L...	Entrance with a lo...
Pilot Polo	RFID_UN SOLD	651812288	..0557188.58651812288	Back entrance	iSense Back 2
Leather Jacket	RFID_SOLD	895212145	..0557188.89545212145	Back entrance	iSense Back 2

Start your journey with the Global Leader in RFID.

iD Cloud Loss Prevention
is a subscription-based
Software-as-a-Service
solution that scales with
your business. Both plans
all have a fixed fee per
store, per month which
covers a fixed set of
functionalities, features
and professional services.

	 Standard	 Plus	 Extended
<i>Event-based Loss Prevention</i>			
Peak Events	✓	✓	✓
Sweethearting Events	–	✓	✓
Event validation	✓	✓	✓
Out of Hour Events	✓	✓	✓
Browse Events	✓	✓	✓
Return Fraud identification	–	–	✓
<i>Trend-based Loss Prevention</i>			
Hot Items	✓	✓	✓
Hot locations	✓	✓	✓
High theft hours	✓	✓	✓
<i>Reporting</i>			
FTP reports	✓	✓	✓
Email reports	✓	✓	✓
Analytics API	✓	✓	✓
Download insights details	–	✓	✓
Realtime EAS Database	–	✓	✓
<i>Realtime Notifications</i>			
Loss Insights Email	–	✓	✓
3rd party CCTV triggers	–	✓	✓

Contact Sales