Nedap
iD Cloud
Loss Prevention

*Seamless Shopping
Without Shrink.*

Why
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Today's shoppers demand a seamless shopping experience. **In-store shopping should feel like online shopping: easy, fast and without any queues or barriers.**

Retailers that fail to bring this frictionless experience into their stores will lose customers and their stores will become increasingly irrelevant.

Offering seamless shopping experiences, like self-checkout, buy-online-pickup-in-store (BOPIS) or receiptless returns, create new dilemmas and challenges for retailers. The more seamless it is to shop, the higher the risks are for internal and external theft and fraud. Fewer constraints for shoppers automatically mean fewer constraints for dishonest people.

The Problem
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How can you achieve the goal of delivering seamless shopping experiences without uncontrollable shrinkage levels?

The traditional loss prevention solutions alone will not be the answer to this question. They either stand in the way of delivering seamless shopping experiences, such as the inconveniences of hard tags, or are becoming unmanageable in an omnichannel world, like monitoring CCTV. Over time, these solutions will only cost more time and more money; all at the expense of the shopping experience.

Now more than ever, consumer demands and omnichannel strategies call for modern loss prevention solutions. Loss prevention must evolve, widening its scope from combatting in-store theft to becoming an omnichannel enabler and profit protector.

64%
of retailers say that ORC has become more of a priority for their organization in the last 5 years.
(NRF, Organized Retail Crime Survey)

Less than
1 in 20
brands offer self-checkout in store.
(Newstore Omnichannel Leadership Report)

But
1 in 3
consumers desires this form of checkout.
(Newstore Omnichannel Leadership Report)

How

By tracking every unique item at critical areas in your stores, such as at the point-of-sale or your store entrance and exit, with the help of RFID technology. Since RFID is a highly adopted retail technology for inventory visibility, leveraging RFID for loss prevention is a logical next step.
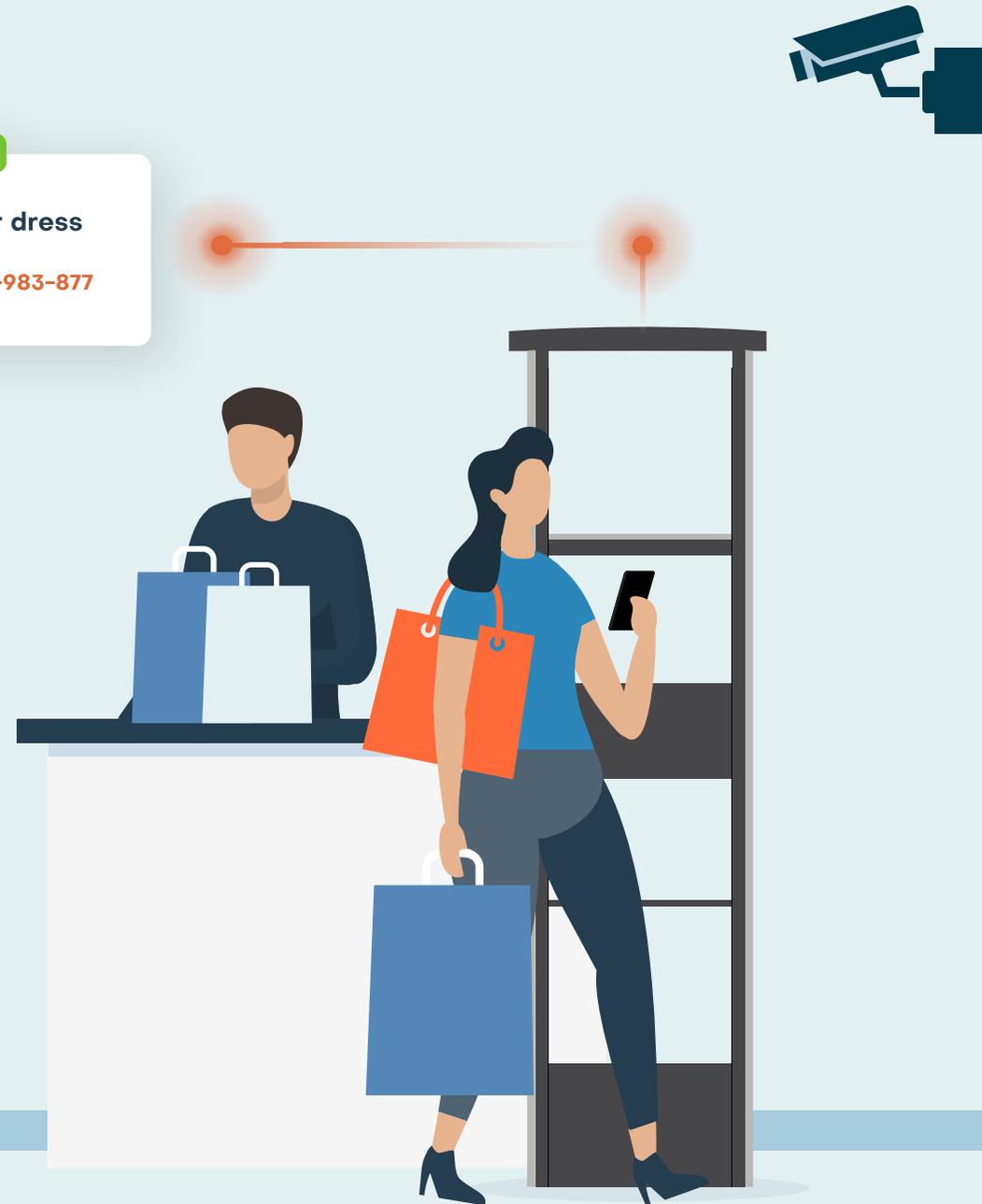
Detect every unique item that leaves your store, whether it's paid or stolen, and recognize suspicious events, identify losses instantly and gain detailed insights into shrinkage patterns. This allows you to gain a deeper understanding of your shrinkage challenges.

Through this data driven way of working, you can offer seamless shopping experiences for your shoppers, while at the same time make better decisions on how to protect your merchandise – and be in control of your shrinkage levels.
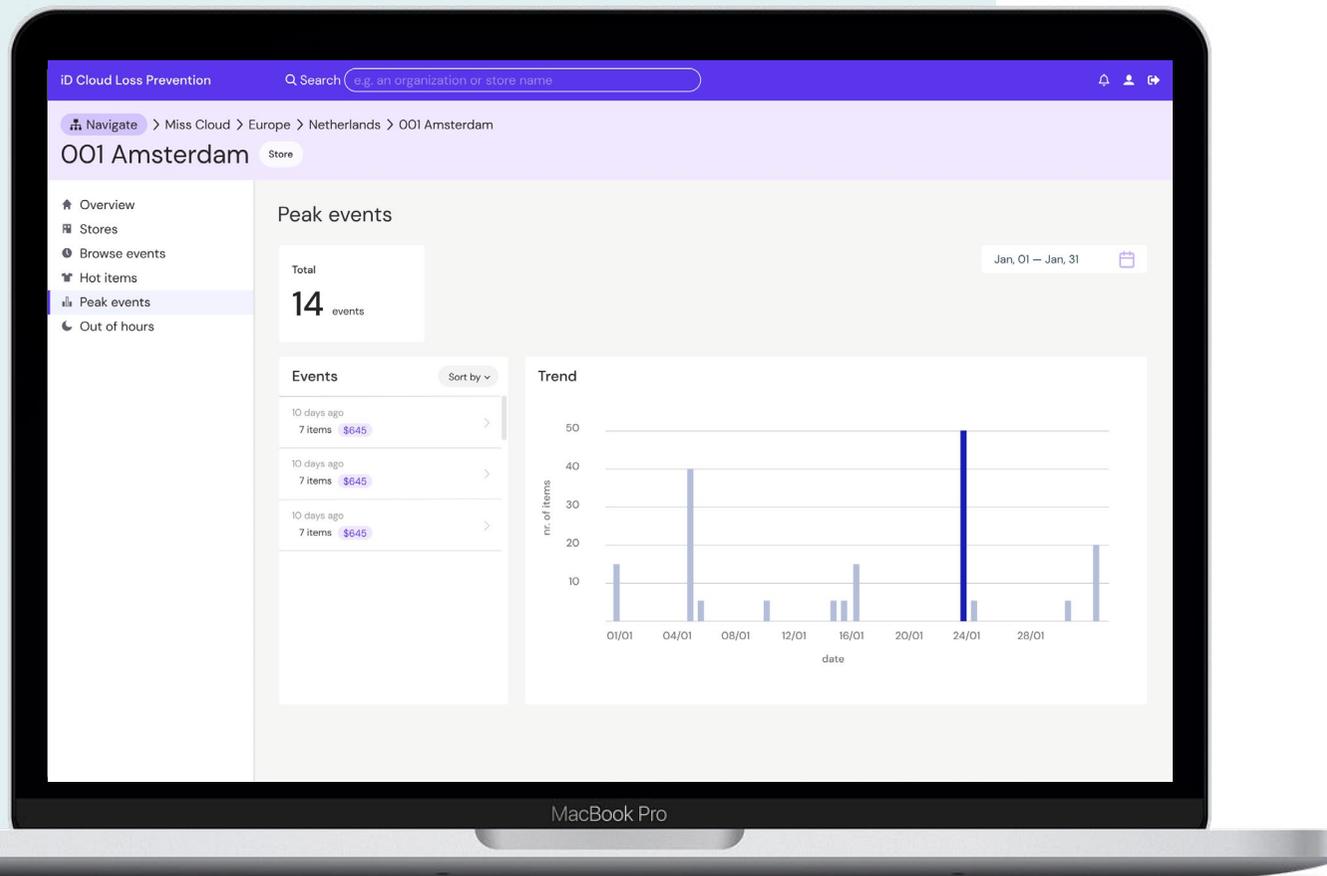
SOLD

Blue summer dress
Size: 14
Item code: 746-983-877

★ nedap

What
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iD Cloud Loss Prevention is a cloud-based RFID solution that enables you to detect, quantify and prevent losses. This solution is part of our iD Cloud Platform: an integrated suite of SaaS solutions for inventory visibility.

With the help of the iD Cloud Loss Prevention dashboard, you can see an overview of events captured by your RFID-based EAS systems, your POS and other devices. Suspicious events, such as items leaving your store in bulk, items leaving outside of opening hours or fraudulent returns, are automatically brought to your attention by our smart algorithm.

What

After validating these events, you can categorize them and store a record of which theft events happen most often within your stores. By using the data this way, you can combat crimes like ORC and internal theft.

For loss prevention to be a true omnichannel enabler, it's key to look beyond single theft events. That's why iD Cloud Loss Prevention was designed to be able to recognize patterns over the long term so you can act accordingly.

Know which items have a higher theft risk, see which stores or regions need more attention and discover shrinkage trends that otherwise would have gone unnoticed.

iD Cloud Loss Prevention helps you confidently decide where to allocate your resources: from staff security training programs to hard tag usage and from monitoring CCTV to notifying other stores when a theft event happens. Enable omnichannel strategies and protect your shrinkage with a data driven loss prevention strategy.

Perfect inventory visibility, zero waste and no losses. That's our vision for every retailer in this world.

No loss, no matter where, should go unnoticed. This mission continues to be our guiding principle for developing iD Clous Loss Prevention. Together with our active global iD Cloud user community, *we strive to deliver seamless shopping experiences. Without shrink*.

SOLD

Blue Jeans
Size: 7
Item code: 592-145-348

Features

Out of hours

Spot items leaving your stores before or after closing time, which could be potential policy violations.
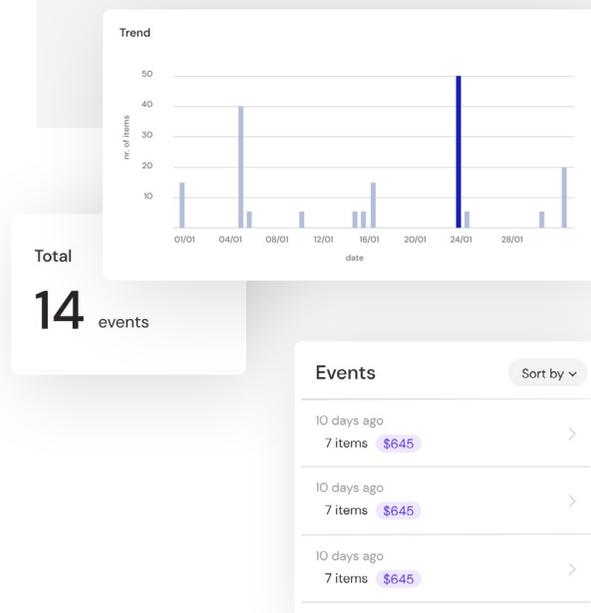

Peak events

See items leaving your stores in high volumes, such as in ORC attacks.

Hot items

Hot items are the items that are most spotted in theft events.

Features

Browse events

Have full control of all items leaving your stores, and browse all events captured by the system.

Event validation

Validate events and keep track of suspicious events.

Data source accuracy

The software lets you know how to interpret the data you see: the more data sources connected, the more accurate the data will be.

Start your journey
with the Global Leader in RFID.

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iD Cloud Loss Prevention is a subscription-based Software-as-a-Service solution that scales with your business. Our plans all have a fixed fee per store, per month which covers a fixed set of functionalities, features and professional services.

	Standard	Plus	Extended
Suspicious Events			
Peak Events	✓	✓	✓
Out of Hour Events	✓	✓	✓
Hot Items	✓	✓	✓
Browse Events	✓	✓	✓
Event validation	✓	✓	✓
Return Fraud identification	–	–	✓
Reporting			
FTP reports	✓	✓	✓
Email reports	✓	✓	✓
Analytics API	✓	✓	✓
Download insights details	–	✓	✓
Cancelled transactions walkouts	–	✓	✓
Realtime EAS Database	–	✓	✓
Realtime Notifications			
Loss Insights Email	–	✓	✓
Notification App	–	✓	✓
3rd party CCTV triggers	–	✓	✓
Additional Readpoints			
Fitting Room	–	–	✓
Supply Chain	–	–	✓

Contact Sales