

Successful rollout in 12 countries accomplished in 3 Months

Acne Studios chooses Nedap's !D Cloud for stock accuracy and Omnichannel services ☆

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Nedap has signed a global agreement with Acne Studios, a Swedish high-end fashion brand, for the supply of its RFID software platform !D Cloud. The global rollout to Acne Studios' 45 stores in 12 countries was accomplished in only three months. Using !D Cloud, the retailer aims to raise the in-store stock accuracy in their stores and enable omnichannel services.

Mattias Magnusson, CEO at Acne Studios, explains: "Our main challenge is how to unify the online and in-store experience and service in order to gain and maintain the trust of our customers. The only way to master this is by having a nearly 100% stock accuracy. Therefore, automating our stock taking with RFID was the logical next step."

Fast RFID implementation plan

The pace of the RFID implementation at Acne Studios was extraordinarily high as it took only 3 months from the first proof-of-concept to the completion of the rollout. During this period, the ERP integration, staff training and RFID labelling of the merchandise was completed.

Magnusson adds: "Once we decided to move to RFID, we were looking for a cloud solution that fits our IT strategy. We believe that in today's cloud empowered world, it does not make sense to opt for an on-premises software solution. Cloud solutions like !D Cloud, but also for other fields like CRM or e-commerce, enable us to scale much faster with only a fraction of the internal work load and ongoing costs."

!D Cloud: Accurate stock data & omnichannel enablement

The !D Cloud software suite is specifically developed for retail applications to raise the retailer's stock accuracy and support store employees with processes like in-store replenishment. Detailed insights into the actual stock levels also make it possible to connect the stock of the physical stores with the retailer's online platforms.

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About Acne Studios

Acne Studios, founded in 1996, is a multidisciplinary fashion house based in Stockholm, Sweden with own-brand retail stores in locations around the world. Acne Studios offers men's and women's ready-to-wear fashion, footwear, accessories and denim, as well as special artistic collaborations and one-off projects.

About Nedap

Since the company's founding in 1929, Nederlandsche Apparatenfabriek 'Nedap' N.V. has been manufacturing smart technical applications for the challenges of today and tomorrow, and selling them all over the world. Headquartered in Groenlo in the Netherlands, Nedap boasts a workforce of approx. 780 employees and operates on a global scale, while the company has been listed on Euronext Amsterdam since 1947.

Nedap helps retailers permanently prevent losses, optimize stock levels and simplify the multi-store retail management.



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