

Nedap presents !D Hand

One button handheld RFID reader delivers real time and fast in-store stocktaking

GROENLO—October 11th, 2011—Nedap today presented the new !D Hand™, the world's lightest hand-held RFID device and the first with one-button operation.

Designed for retail stores, !D Hand™ features a powerful RFID scanner in a beautiful ergonomic design that is light and comfortable to carry and use. The mobile scanner enables staff to manage inventory by quickly seeing what needs replacing, moving or what is missing. !D Hand™ is available now from Nedap business partners worldwide.

“!D Hand™ is a breakthrough product for retailers engaging with RFID tagging. The elegant design and simple one-button operation demonstrates our commitment to creating devices shop staff want to use,” said Rob Schuurman, Nedap Retail’s Director. “The device is light and easy to use - no training needed. As consumers we’ve all seen the advances made by mobile computing companies in recent years, we’re bringing the same user-friendly thinking to the technology and tools needed for advanced retail operations.”

!D Hand™ one button operation removes the confusion of multiple buttons and the frustration of unresponsive touch screens associated with many handheld scanning devices. Whether staff are full-time, part-timers or temps they will grasp the basics in seconds. To activate the reader, users can press the button or simply shake it. A vibration motor and beeper confirm every performed scan.

!D Hand™ is 70% lighter than its nearest competitor. This makes it comfortable to use even for extended stock taking. Although extremely lightweight, the powerful scanner has a range of 75cm in all directions.

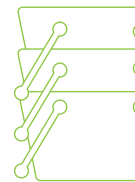
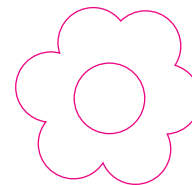
!D Hand™ can be used in combination with mobile computing devices and smart phones, including Windows CE devices. For all platforms there’s an open API that enables retailers and 3rd party integrators to make their own applications based on the handheld reader. Nedap’s !D Start App is now available for free download and utilizes the full capability of the mobile scanner.

Optional extras

!D Hand™ is available with an integrated barcode scanner enabling fast programming of RFID tags with barcode information.

Standard color for the device is white, but it can also be ordered in any bespoke color a customer requests.

Meet the developers at <http://blog.storeid.net/>



Technical features

EPC Global Gen 2 UHF RFID, supports all common operations.

Battery life

- Inventory: 1 working day (continuous operation)
- Searching: 1 working day (continuous operation)
- Standby: 1 month

Charging

- 80% in 1hr / 100% in 2.5 hrs
- using a standard micro USB connector

NFC / Mifare card reader

About Nedap Retail

Nedap's mission is to be a practical, dedicated and forward-looking partner in retailing. For over 30 years Nedap has been a pioneer in retail, first reinventing anti theft systems for department stores. Today Nedap Retail is leading the innovation wave in retail with it's anti-theft systems, store automation systems, stock control systems, and customer experience ideas including Tweet Mirror. !D Hand™ is the first of a new line of products that will create the future of RFID stock management systems in fashion retail.

Nedap N.V. was established in 1929 and has been listed on the NYSE/Euronext since 1947.

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