



eas

security that makes you feel welcome

nedap  
RETAIL



YOU OWN A SHOP. YOU ARE AN ENTREPRENEUR. YOU OFFER GREAT PRODUCTS TO YOUR CUSTOMERS. AND YOU WANT AS MANY SATISFIED CUSTOMERS LEAVING YOUR STORE AS POSSIBLE. BUT YOU ALSO WANT TO BE SURE THAT ANYTHING LEAVING YOUR STORE HAS BEEN PROPERLY PAID FOR. OUR ELECTRONIC ARTICLE SURVEILLANCE SOLUTIONS OFFER YOU SECURITY AND EASE OF MIND. WITH OUR EAS SYSTEMS, YOU KNOW WHAT COMES INTO YOUR STORE, AND WHAT LEAVES YOUR STORE; ANYTIME, AND ANYWHERE. NEDAP'S EAS SYSTEMS CONSIST OF DETECTION ANTENNAS AT THE STORE EXIT OR CHECK-OUT, AND TAGS ATTACHED TO THE PRODUCTS IN YOUR STORE. AT THE CASH REGISTER, THE TAGS OF GOODS THAT ARE SOLD ARE DEACTIVATED OR REMOVED.

## eas economy line

No store is ever too small for good security. Nedap has solutions for any store you can imagine. From small street corner stores to the largest hypermarket. From discounters to high-end stores. Our economy EAS solution may be just what you are looking for; good value for money. Simple, secure, minimal fuss.

## eas fleureas line

Our fleureas line gives you more functionality. Intelligent software, 24/7 monitoring; it's all possible. Extend your basic security systems in a modular way with additional functionality and services to fit your exact needs; add connectivity for remote assistance, management information or customer counting.

## eas dynamic line

EAS dynamic line is a complete package of hardware and software with 24/7 monitoring, management reporting and remote servicing capabilities, fully tuned to the requirements of modern stores and chains. EAS dynamic line adds metal detection as a security option.

## eas check-out line

Nedap's most recent addition to our security lines is the EAS check-out line. This system has been specifically designed for security at the cash register, which is often the requirement in stores such as supermarkets and hypermarkets, DIY stores or home gardening stores. The EAS check-out line is a robust system that provides management information 24/7. It can be monitored and serviced remotely at any location in the world.

## integrated features

Over the years, Nedap has developed many additional features for its EAS systems that have made life easier for retailers. Customer counting, metal detection to spot foil-lined bags and clothing, poster space and even an LCD screen for narrowcasting. Useful features, but we know you don't want them cluttering your store entrance, your invitation to potential customers. Therefore we have developed a way to integrate all these features into one EAS antenna. Only Nedap offers this advantage.

- **remote assistance**

Nedap's fast and low-cost service solution. With our online remote assistance, up to eighty percent of all service calls can be solved remotely. Most of these calls can be resolved within hours instead of days. More than 15,000 stores worldwide trust the outstanding reliability of our online services.

- **easinet management information**

Our easinet management software gives you complete insight into your security investment by means of automatic, user-friendly and clear reports. At any time, and anywhere, you can check your systems through the web. And if you prefer, you can even let the system actively contact you if any incidents occur.

- **customer counting**

Never lose count of your customers again. With our customer counting capabilities you know when and where your customers come into your stores. You'll know how they move through your store, how they react to campaigns, and you can calculate your conversion rate. Peak times, slow times, you'll always know how many staff you need to focus on the customers. Whatever the size of your store, you can count on Nedap.

- **metal detection**

The patented capability of integrated metal detection is truly unique. While you do your best to make sure any goods leaving the store have actually been paid for, sometimes specialized foil-lined bags are used to prevent detection of EAS labels. We have integrated metal detection into our antennas to detect anyone entering your store with these types of bags or coats. Detection, if so required, can be signaled with special discrete beepers.

## antennas

You begin communicating with your customers at the front door. That's why we offer a wide range of transparent, advertising and open EAS antennas that welcome customers into your store. Our antennas can be completely customized to your brand and store design. Aside from visual adaptability, Nedap EAS systems offer outstanding performance, detection range and stability in any retail environment. All Nedap antennas can be specially equipped for the rough treatment they take in supermarkets and hypermarkets.

### • open antennas

This modern, open design reinforces your stores' look and feel. The antenna is available in various sizes. Flexible colors and appearance ensure seamless integration into any store.

### • advertising antennas

You begin communicating with your customers at the front door. They get their first impression of your store's appearance and brands from your advertising antennas. These antennas communicate your message or special offers to passers-by, inviting them inside. Nedap advertising antennas have a large space to insert posters and can even be equipped with an LCD screen for narrowcasting.

### • transparent antennas

With this elegant Nedap plexiglas model your store entrance keeps its open look and feel. Available in various sizes.



open antennas



transparent antennas

## system options

	EAS economy line	EAS fleureas line	EAS dynamic line	EAS check-out line
eas	●	●	●	●
customer counting local	-	○	○	-
customer counting web based	-	○	○	-
metal detection	-	-	○	-
remote assistance	-	○	○	○
easinet management information	-	○	○	○

## antenna features

	open		advertising	transparent		
	fl30	fl45	d50	pg30		
customer counting	○	○	○	○	○	○
metal detecion	○	○	○	○	○	○
quick release	○	○	○	-	○	-
shielding	○	○	○	-	○	○
poster advertising / anti climbing	○	○	●	-	-	-
lcd screen	-	-	○	-	-	-
antenna colors	●	●	-	-	-	-
lamp signalization	●	●	●	●	●	●
special check-out antenna base	○	○	-	○	-	-

- standard feature
- option
- N / A

