



super

eas for supermarkets and hypermarkets



nedap
RETAIL



nedap eas:
built to give
you the lowest
life-time cost

super

nedap makes sure that your loyal customers can do their daily shopping without even “noticing” any security systems that are in place.

FOR MORE THAN 30 YEARS OUR ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS HAVE STOOD FOR QUALITY AND RELIABILITY. WE UNDERSTAND HOW IMPORTANT IT IS THAT SYSTEMS ARE CUSTOMER-FRIENDLY, FULLY FUNCTIONAL, EASY FOR YOUR STAFF TO WORK WITH AND COMPLETELY RELIABLE.



NEDAP EAS SYSTEMS ARE DESIGNED FOR THE HARSH ENVIRONMENT IN SUPERMARKETS AND HYPERMARKETS. THEY ARE ROBUST, BUILT TO LAST, WITH ALL FUNCTIONALITIES INTEGRATED WITHIN ONE ANTENNA, THEREBY SAVING YOU PRECIOUS FLOOR SPACE AND REDUCING YOUR COSTS. OUR ANTENNAS ARE PERFECTLY PLACED TO COMMUNICATE WITH YOUR CUSTOMERS AND CAN EASILY BE FITTED WITH ADVERTISING.



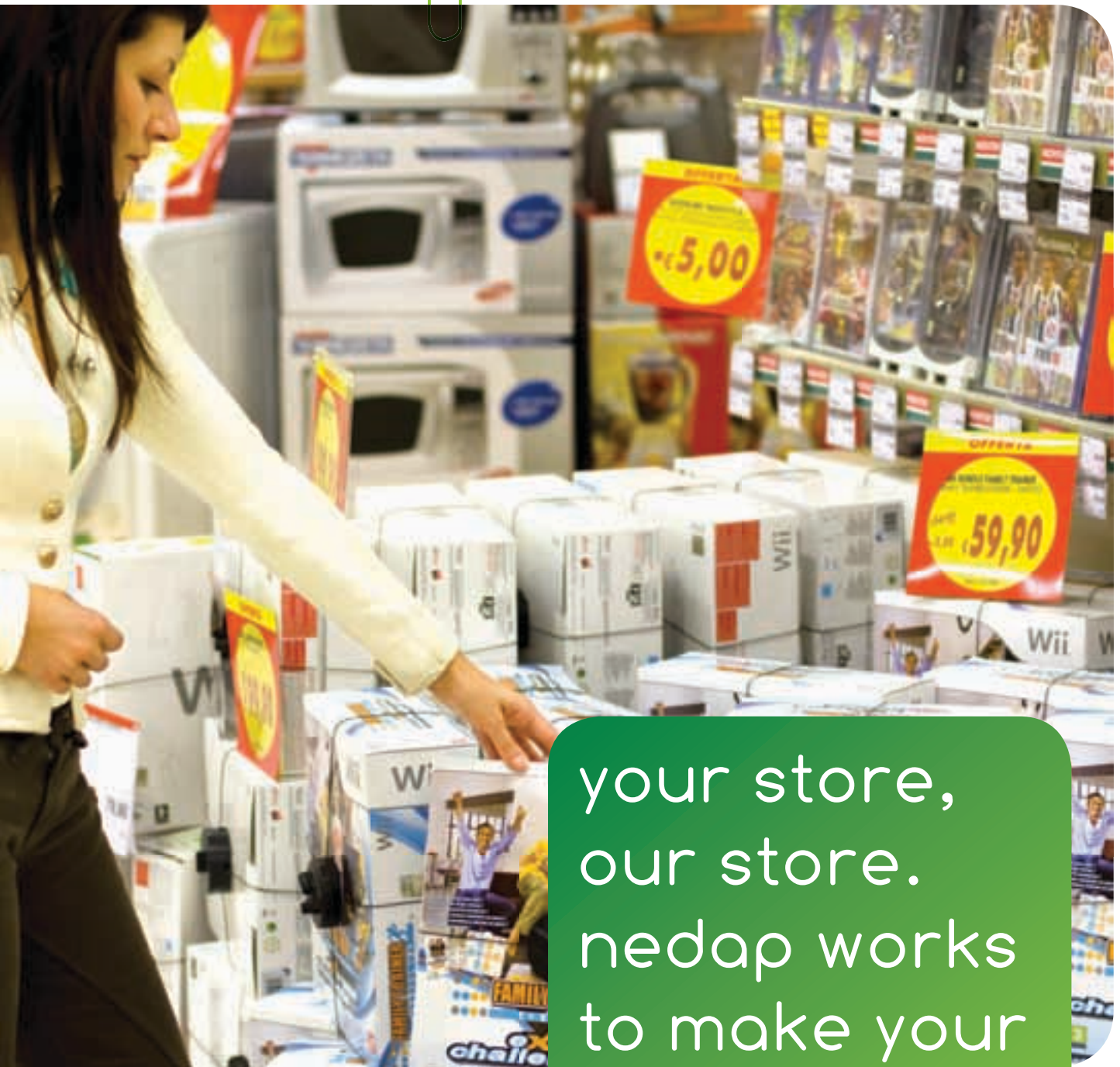
supp

nedap eas:
robust,
smart and
reliable.



der

super



your store,
our store.
nedap works
to make your
security
profitable

remote assistance

Nedap's fast and low-cost service solution. With our online remote assistance, up to eighty percent of all service calls can be solved remotely. Most of these calls can be resolved within hours instead of days. More than 15,000 stores worldwide trust the outstanding reliability of our online services.

easinet management information

Our easinet management software gives you complete insight into your security investment by means of automatic, user-friendly and clear reports. At any time, and anywhere, you can check your systems through the web. And if you prefer, you can even let the system contact you actively if any incident occurs.

customer counting

Our customer counting systems tell you how many people have entered your store, showing trends of peak times so you can adapt your staffing schedules to improve the overall customer experience. They can also inform you how many people left through the "exit without purchase", and help you analyze the effectiveness of your marketing campaigns.

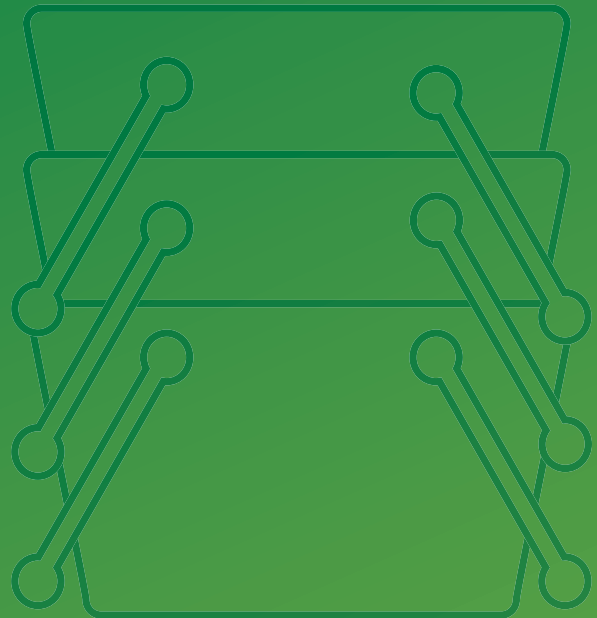
labels, tags and accessories

There's no use making great security systems if you don't make great labels and tags. Even when we try to be modest, we simply believe we make the best paper labels in the world. The purple ones, you'll recognize them. Furthermore, we have a wide variety of labels and accessories for all kinds of special applications such as protecting bottles, cosmetics and meat. Our smart deactivators can tell you if staff are applying labels as instructed.

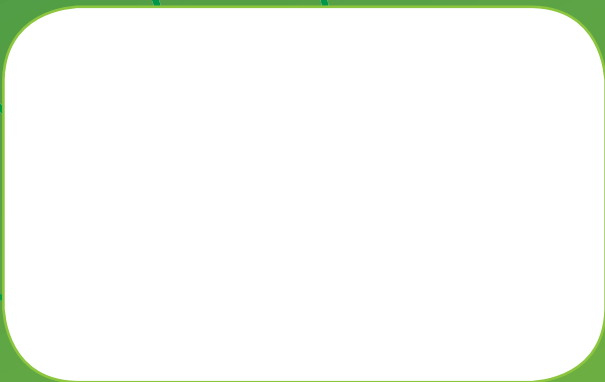
source tagging

Source tagging is the application of EAS security labels at the source, the supplier or manufacturer, instead of at the retail side of the chain. At Nedap we are experts at improving your source tagging process. Our smart deactivators analyze the quality of the labels, and can inform you if your suppliers are tagging as agreed.





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