



display antenna d50

THE NEDAP D50 DISPLAY-ANTENNA CAN BE EQUIPPED WITH ANY DESIRED ADVERTISING POSTERS. THIS OFFERS A BETTER WAY OF USING THE SPACE OF THE EAS PEDESTALS FOR ADVERTISING MATERIAL.

WHEREAS ADVERTISING COVERS MADE OF CARDBOARD QUICKLY GET DAMAGED, PLACING POSTERS IN THE D50-ANTENNA IMPROVES THE ATTRACTIVENESS OF THE ENTRANCE AREA. ALSO PAPER POSTERS ARE LESS EXPENSIVE TO PRODUCE AND LESS COSTLY TO SHIP TO YOUR STORES.

BESIDES OPTIMIZING THE 'LOOK AND FEEL' OF YOUR STORE, THE D50 DISPLAY ANTENNA ENABLES YOU TO BENEFIT FROM NEDAP EASINET SERVICES.

specifications

- Equipped with Nedap's patented OID (Orientation Independent Detection) technology; Tags are detected regardless it's position (front/flat/side/angled)
- Audio and visual alarm signal
- Double sided poster space (2x 0.6m²)
- Standard frame color is grey, other colors on request
- Prepared for webbased customer counting

detection range / aisle width

- 4 x 4 RF label, up to 1.5 meters
- R50 hard tag, up to 2.0 meters

Above dimensions depending on environmental circumstances.



options

- Shielding:
 - Enables the display of products nearby the antenna, from 20 cm onward when using 4 x 4 paper tag
 - Sometimes required to eliminate environmental disturbances
- Advertising panels:
 - Integrated in antenna design
 - Acrylic glass plates to place advertising posters on both sides of the antenna
- Customer Counting
- Remote assistance
- Easinet management information

technical specifications

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|---------------------------------|---------------------|
| • Frequency | : 8.2 Mhz |
| • Dimensions | : 1500 x 505 x 60mm |
| • Advertising dimensions | : 1451 x 430mm |
| • Visible advertising area | : 1451 x 397mm |
| • Weight | : 17 kg |
| • Mains | : 100 - 240V |
| • Average EAS Power Consumption | : 12W per antenna |
| • Temperature | : 0 °C 45 °C |
| • CE approved | |

display design