

fashion

taylor- made solutions to fit your security needs





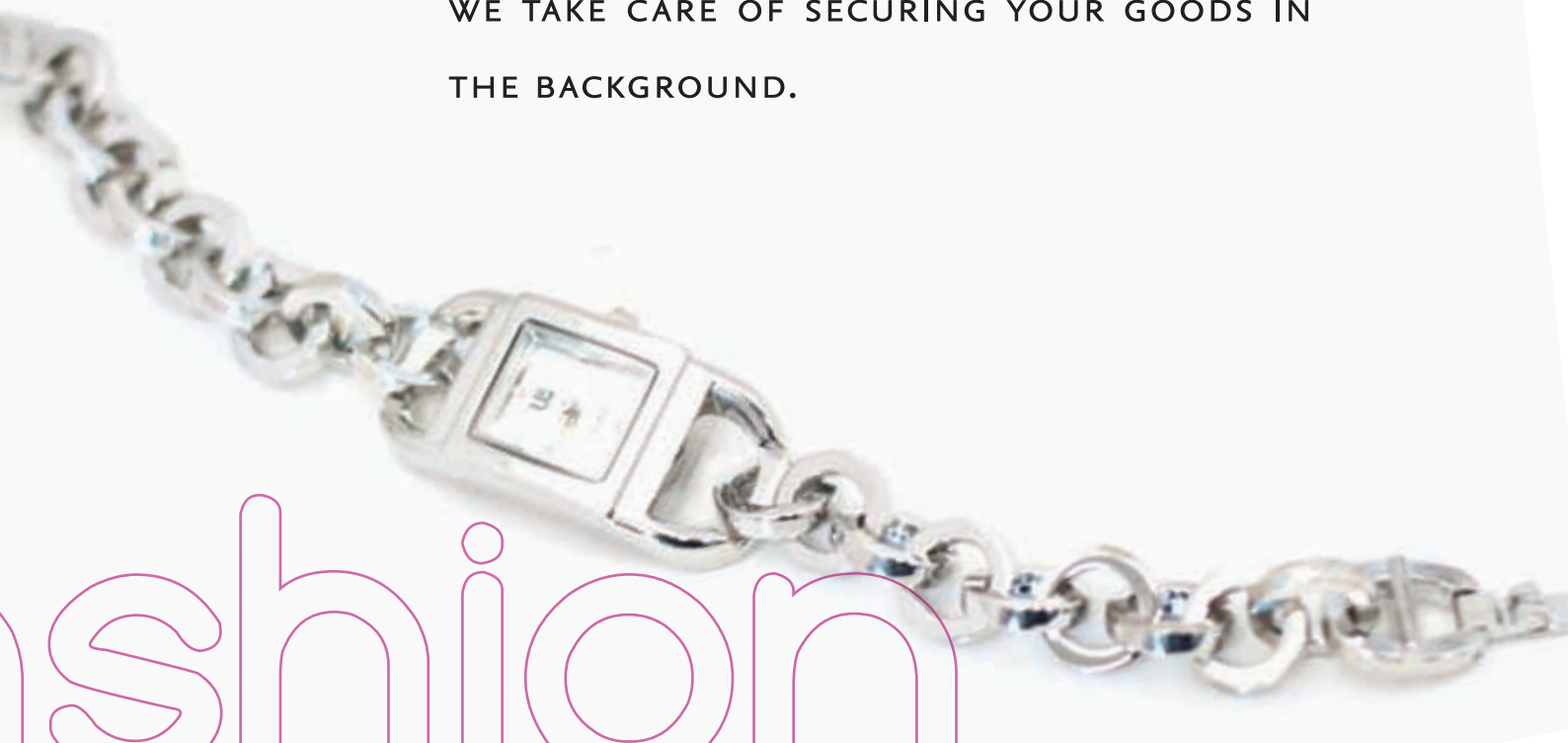
our systems
and solutions
are focused
on improving
customer
experience



fashion

nedap fashion is a suite of solutions tailor-made to fit any store's security needs. there is nothing more important to your business than your customers and future customers.

THEREFORE WE HAVE CREATED SYSTEMS AND SOLUTIONS THAT ARE COMPLETELY FOCUSED ON IMPROVING THE CUSTOMER EXPERIENCE IN YOUR STORE. WE MAKE SURE YOU AND YOUR STAFF CAN FOCUS ON THE CUSTOMER, WHILE WE TAKE CARE OF SECURING YOUR GOODS IN THE BACKGROUND.



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BECAUSE THE FRONT OF THE STORE IS YOUR INVITATION TO POTENTIAL CUSTOMERS, OUR SYSTEMS CAN BE COMPLETELY CUSTOMIZED TO YOUR BRAND AND STORE DESIGN, INVITING CUSTOMERS TO COME IN. THE FIRST COMMUNICATION BETWEEN YOU AND YOUR CUSTOMERS STARTS AT THE FRONT DOOR.



f c

communication
between you
and your
customer
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front door



fashion



eas antennas
with a sense
of fashion

fashion

OVER THE YEARS, WE HAVE DEVELOPED MANY ADDITIONAL FEATURES FOR OUR EAS SYSTEMS. USEFUL FEATURES, BUT WE KNOW YOU DON'T WANT THEM CLUTTERING YOUR STORE ENTRANCE, WHICH IS YOUR INVITATION TO POTENTIAL CUSTOMERS. THEREFORE WE HAVE DEVELOPED A WAY TO INTEGRATE ALL THESE FEATURES INTO OUR EAS ANTENNAS.

customer counting

Never lose count of your customers again. With our customer counting capabilities, you know when and where your customers come into your stores. You'll know how they move through your store, how they react to campaigns, and you can calculate your conversion rate. Peak times, slow times, you'll always know how many staff you need to focus on the customers.

metal detection

The patented capability of integrated metal detection is truly unique. While you do your best to make sure any goods leaving the store have actually been paid for, sometimes specialized foil-lined bags are used to prevent detection of EAS labels. We have integrated metal detection into our antennas to detect anyone entering your store with these types of bags or coats.

easinet management information

Our easinet management software gives you complete insight into your security investment by means of automatic, user-friendly and clear reports. At any time, and anywhere, you can check your systems through the web. And if you prefer, you can even let the system contact you actively if any incident occurs.

remote assistance

Our fast and low-cost service solution. With our online remote assistance, up to eighty percent of all service calls can be solved remotely. Most of these calls can be resolved within hours instead of days. More than 15.000 stores worldwide trust the outstanding reliability of our online services.

rfid

The fashion sector will most likely be the first to adopt item-level RFID in retail. Therefore we are actively developing solutions for a smooth transition from RF EAS to RFID based EAS. This not only prevents you from having to change your entire security system, but also enables you to upgrade your systems.

Next to store security, we are also developing other RFID-based solutions, creating smart interactive stores. These include solutions for inventory management and process improvement such as tunnel-, hand-held and POS readers, and tools for enhanced customer service and interaction such as smart mirrors, intelligent shelves, racks and fitting rooms.

The background is a solid dark purple. It features several decorative elements: a large white outline of a flower in the top left, a smaller white outline of a flower to its right, and another large white outline of a flower in the top right. A white outline of a hanger is centered in the middle. A large white outline of the word 'fashion' is positioned in the lower half of the page. A large white rounded square is located in the bottom left corner.

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